

HOW BIG IS TOO BIG?

Excerpts from July/Aug 2008 *Fast Company* magazine article by Linda Tischler, titled "Smaller is Better"

- 2006: In southern California, the average new constructed home for a family with 2 children was 3,000 to 3,200 square feet.
- 2008, In southern California, because of rising energy cost, the average new constructed home for a family with 2 children is downsized to 2,200 to 2,500 square feet.
- 1950: The average new US house is less than 1,000 square feet.
- 2008: The average new US house is now 2,400 square feet.
- 2008: The average new Canadian house is now 1,800 square feet.
- 2008: The average new Japanese house is now 1,000 square feet.
- 2008: The average new British house is now 815 square feet.

