

January 01, 2009

## HOW BIG IS WAL-MART?

1. At Wal-Mart, Americans spend \$36,000,000 every hour of every day. This works out to \$20,928 profit every minute!
2. Wal-Mart will sell more from January 1 to St. Patrick's Day (March 17th) than Target sells all year.
3. Wal-Mart is bigger than Home Depot + Kroger + Target + Sears + Costco + K-Mart combined.
4. Wal-Mart employs 1.6 million people and is the largest private employer. And most can't speak English.
5. Wal-Mart is the largest company in the history of the World.
6. Wal-Mart now sells more food than Kroger & Safeway combined, and keep in mind they did this in only 15 years.
7. During this same period, 31 Supermarket chains sought bankruptcy (including Winn-Dixie).
8. Wal-Mart now sells more food than any other store in the world.
9. Wal-Mart has approx 3,900 stores in the USA of which 1,906 are SuperCenters; this is 1,000 more than it had 5 years ago.
10. This year, 7.2 billion different purchasing experiences will occur at a Wal-Mart store. (Earth's population is approximately 6.5 billion.)
11. 90% of all Americans live within 15 miles of a Wal-Mart.